

What is *Presence*?

- **Characteristics** *How do you recognize it? How do you describe it?*
- **Elements** *What is it comprised of? What are its features?*
- **Methods** *How is it created? Sustained? Increased?*
- **Skills / Abilities** *What do you need to be able to do? Not do?*
- **Flow of / Steps** *When it occurs, what happens first? Second? Etc.*
- **The Temptations** *What interferes with it? What masquerades as it?*
- **Products/Outcomes** *What is the impact of 'presence'?*