What is Presence?

• Characteristics  
  How do you recognize it? How do you describe it?

• Elements  
  What is it comprised of? What are its features?

• Methods  
  How is it created? Sustained? Increased?

• Skills / Abilities  
  What do you need to be able to do? Not do?

• Flow of / Steps  
  When it occurs, what happens first? Second? Etc.

• The Temptations  
  What interferes with it? What masquerades as it?

• Products/Outcomes  
  What is the impact of ‘presence’?